ORDER

WTSP-TV

Orders	**Order / Rev:**	**707167 - 2**		
	Alt Order #:	06282811		
	Product Desc:	NELSON FOR FL SENATE		
	Estimate:	550		
	Flight Dates:	08/22/12 - 09/03/12	Primary AE:	Aaron Ashe
	Original Date / Rev:	08/16/12 / 08/23/12	Sales Office:	T-WAS
	Order Type:	Political	Sales Region:	NAT
Agency	**Name:**	**Abar Hutton Media/ POL**		
	Buying Contact:	Shelli Hutton	Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		6190 Grovedale Court Suite 200	Billing Cycle:	EOM/EOC
		Alexandria, VA 22310	Agency Commission:	15%
Advertiser	**Name:**	**Nelson, B/ D / US Senate**		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-US Senate	Order Separation:	00:15:00
	Priority:	P-3	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	23	$11,110.00	$9,443.50
08/27/12	09/03/12	41	$21,545.00	$18,313.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	23	$11,110.00	$9,443.50	0.00
September 2012	41	$21,545.00	$18,313.25	0.00
Totals	64	$32,655.00	$27,756.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTSP-TV	21%	$32,655.00
Market	100%	$155,500.00

Competitive Share	Share	Total
CABLE	0%	$0.00
UNKWN	0%	$0.00
WFLA	13%	$20,215.00
WFTS	25%	$38,875.00
WMOR	2%	$3,110.00
WTOG	2%	$3,110.00
WTTA	3%	$4,665.00
WTVT	27%	$41,985.00
WVEA	0%	$0.00
WWSB	7%	$10,885.00
WXPX	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
1	WTSP	08/23/12	08/24/12	M-F 8-9a The Early Show	CM	8-9a	- - - TF - -	:30	2	$250.00	P-3	0.00 NM	2	$500.00
	Week:	Start Date 08/20/12	End Date 08/26/12	Weekdays - - - TF - -	Spots/Week 2	Rate $250.00	Rating 0.00							
2	WTSP	08/22/12	08/23/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	- - WT - - -	:30	2	$140.00	P-3	0.00 NM	2	$280.00

Order / Rev: 707167 - 2
Alt Order #: 06282811
Flight Dates: 08/22/12 - 09/03/12

Advertiser: Nelson, B/ D / US Senate
Product Desc: NELSON FOR FL SENATE
Estimate: 550

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
2	WTSP	08/22/12	08/23/12	M-F 930-10a Millionaire M, W, F/Paid T, Th	CM	930-10a	--WT---	:30	2	$140.00	P-3	0.00 NM	2	$280.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	--WT---	2	$140.00	0.00							
3	WTSP	08/23/12	08/24/12	M-F 10-11a Studio 10	CM	10-11a	---TF--	:30	2	$100.00	P-3	0.00 NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	---TF--	2	$100.00	0.00							
4	WTSP	08/22/12	08/22/12	Price Is Right Price Is Right	CM	11a-12p	--W----	:30	1	$750.00	P-3	0.00 NM	1	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	--W----	1	$750.00	0.00							
5	WTSP	08/24/12	08/24/12	Y&R Young and the Restless	CM	1230-130p	----F--	:30	1	$850.00	P-3	0.00 NM	1	$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	----F--	1	$850.00	0.00							
6	WTSP	08/24/12	08/24/12	B&B Bold and Beautiful	CM	130-2p	----F--	:30	1	$850.00	P-3	0.00 NM	1	$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	----F--	1	$850.00	0.00							
7	WTSP	08/23/12	08/23/12	M-F 5-530p 5-530p 10 News	CM	5-530p	---T---	:30	1	$400.00	P-3	0.00 NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	---T---	1	$400.00	0.00							
8	WTSP	08/23/12	08/23/12	M-F 530-6p 10 News at 530p	CM	530-6p	---T---	:30	1	$400.00	P-3	0.00 NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	---T---	1	$400.00	0.00							
9	WTSP	08/22/12	08/24/12	M-F 6-630p 6-630p 10 News	CM	6-630p	--W-F--	:30	2	$500.00	P-3	0.00 NM	2	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	--W-F--	2	$500.00	0.00							
10	WTSP	08/24/12	08/24/12	CBS Evening News CBS Evening News	CM	630-7p	----F--	:30	1	$600.00	P-3	0.00 NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	----F--	1	$600.00	0.00							
11	WTSP	08/22/12	08/22/12	7-730p Inside Edition	CM	7-730p	--W----	:30	1	$600.00	P-3	0.00 NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	--W----	1	$600.00	0.00							
12	WTSP	08/23/12	08/23/12	10 News Special 10 News Special	CM	10 News Special	---T---	:30	1	$600.00	P-3	0.00 NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	---T---	1	$600.00	0.00							
13	WTSP	08/23/12	08/23/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	---T---	:30	1	$1,500.00	P-3	0.00 NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	---T---	1	$1,500.00	0.00							
14	WTSP	08/25/12	08/25/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	$800.00	P-3	0.00 NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	-----S-	1	$800.00	0.00							
15	WTSP	08/26/12	08/26/12	LN (Su) Late News (Su)	CM	Su 11-1135p	------S	:30	1	$1,200.00	P-3	0.00 NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	------S	1	$1,200.00	0.00							
E 16	WTSP	08/24/12	08/24/12	Late Late Show Late Late Show	CM	1237-137a	----F--	:30	1	$100.00	P-4	0.00 NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							

Order / Rev: 707167 - 2
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Flight Dates: 08/22/12 - 09/03/12

Advertiser: Nelson, B/ D / US Senate
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Estimate: 550

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WTSP	08/24/12	08/24/12	Late Late Show Late Late Show	CM	1237-137a	----F--	:30	1	$100.00	P-4	0.00	NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/20/12	08/26/12	----F--	1	$100.00	0.00								
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays		Length		Rate	Rtg	Type	
	1	WTSP	08/20/12-08/26/12	Late Late Show		1237-137a		-----F----		:30		~~($100.00)~~	0.00	NM	
		Credited [mg 44]													
17	WTSP	08/25/12	08/25/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	2	$40.00	P-4	0.00	NM	2	$80.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/20/12	08/26/12	-----S-	2	$40.00	0.00								
18	WTSP	08/26/12	08/26/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	------S	:30	1	$400.00	P-3	0.00	NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/20/12	08/26/12	------S	1	$400.00	0.00								
19	WTSP	08/28/12	08/31/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	-TW-F--	:30	3	$250.00	P-3	0.00	NM	3	$750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/27/12	09/02/12	-TW-F--	3	$250.00	0.00								
20	WTSP	08/28/12	08/30/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	-TWT---	:30	3	$140.00	P-3	0.00	NM	3	$420.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/27/12	09/02/12	-TWT---	3	$140.00	0.00								
21	WTSP	08/29/12	08/30/12	M-F 10-11a Studio 10	CM	10-11a	--WT---	:30	2	$100.00	P-3	0.00	NM	2	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/27/12	09/02/12	--WT---	2	$100.00	0.00								
22	WTSP	08/29/12	08/30/12	Price Is Right Price Is Right	CM	11a-12p	--WT---	:30	2	$750.00	P-3	0.00	NM	2	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/27/12	09/02/12	--WT---	2	$750.00	0.00								
23	WTSP	08/27/12	08/30/12	M-F CBS Soaps Young & Restless/Bold & Beauti	CM	M-F 1230-2p	M--T---	:30	2	$850.00	P-3	0.00	NM	2	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/27/12	09/02/12	M--T---	2	$850.00	0.00								
24	WTSP	08/27/12	08/30/12	B&B Bold and Beautiful	CM	130-2p	M--T---	:30	2	$850.00	P-3	0.00	NM	2	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/27/12	09/02/12	M--T---	2	$850.00	0.00								
25	WTSP	08/28/12	08/30/12	M-F 5-530p 5-530p 10 News	CM	5-530p	-TWT---	:30	3	$400.00	P-3	0.00	NM	3	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/27/12	09/02/12	-TWT---	3	$400.00	0.00								
26	WTSP	08/27/12	08/30/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-WT---	:30	3	$400.00	P-3	0.00	NM	3	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/27/12	09/02/12	M-WT---	3	$400.00	0.00								
27	WTSP	08/28/12	08/31/12	M-F 6-630p 6-630p 10 News	CM	6-630p	-T--F-S	:30	3	$500.00	P-3	0.00	NM	3	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/27/12	09/02/12	-T--F--	3	$500.00	0.00								
28	WTSP	08/29/12	08/31/12	CBS Evening News CBS Evening News	CM	630-7p	--W-F--	:30	2	$600.00	P-3	0.00	NM	2	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week:	08/27/12	09/02/12	--W-F--	2	$600.00	0.00								
29	WTSP	08/28/12	08/28/12	7-730p Inside Edition	CM	7-730p	-T-----	:30	1	$600.00	P-3	0.00	NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

Order / Rev: 707167 - 2 Advertiser: Nelson, B/ D / US Senate
Alt Order #: 06282811 Product Desc: NELSON FOR FL SENATE **WTSP-TV**
Flight Dates: 08/22/12 - 09/03/12 Estimate: 550

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
29	WTSP	08/28/12	08/28/12	7-730p Inside Edition	CM	7-730p	-T-----	:30	1	$600.00	P-3	0.00	NM	1	$600.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays -T-----	Spots/Week 1	Rate $600.00	Rating 0.00								
30	WTSP	08/27/12	08/29/12	10 News Special 10 News Special	CM	10 News Special	MT-----	:30	2	$600.00	P-3	0.00	NM	2	$1,200.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays MT-----	Spots/Week 2	Rate $600.00	Rating 0.00								
31	WTSP	08/29/12	08/29/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	--W----	:30	1	$1,500.00	P-3	0.00	NM	1	$1,500.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays --W----	Spots/Week 1	Rate $1,500.00	Rating 0.00								
32	WTSP	09/01/12	09/01/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	$800.00	P-3	0.00	NM	1	$800.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays -----S-	Spots/Week 1	Rate $800.00	Rating 0.00								
33	WTSP	09/02/12	09/02/12	LN (Su) Late News (Su)	CM	Su 11-1135p	------S	:30	1	$1,200.00	P-3	0.00	NM	1	$1,200.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays ------S	Spots/Week 1	Rate $1,200.00	Rating 0.00								
34	WTSP	08/28/12	08/31/12	Late Late Show Off-time Late Late Show Off-time	CM	1250-150x	-TWT---	:30	2	$100.00	P-4	0.00	NM	2	$200.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays -TWT---	Spots/Week 2	Rate $100.00	Rating 0.00								
35	WTSP	09/01/12	09/01/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	$40.00	P-4	0.00	NM	0	$0.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays -----S-	Spots/Week 1	Rate $40.00	Rating 0.00								
Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length		Rate	Rtg	Type			
1	*WTSP*	*08/27/12-09/02/12*	*Sat 6-8a*		Sat 6-8a		------Sa--	*:30*		*~~($40.00)~~*	0.00	*NM*			
	Credited [stp 8/25]														
36	WTSP	09/01/12	09/01/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	$175.00	P-4	0.00	NM	1	$175.00
Week:		Start Date 08/27/12	End Date 09/02/12	Weekdays -----S-	Spots/Week 1	Rate $175.00	Rating 0.00								
37	WTSP	09/03/12	09/03/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	M------	:30	1	$250.00	P-3	0.00	NM	1	$250.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays M------	Spots/Week 1	Rate $250.00	Rating 0.00								
38	WTSP	09/03/12	09/03/12	Price Is Right Price Is Right	CM	11a-12p	M------	:30	1	$750.00	P-3	0.00	NM	1	$750.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays M------	Spots/Week 1	Rate $750.00	Rating 0.00								
39	WTSP	09/03/12	09/03/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M------	:30	1	$400.00	P-3	0.00	NM	1	$400.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays M------	Spots/Week 1	Rate $400.00	Rating 0.00								
40	WTSP	09/03/12	09/03/12	M-F 530-6p 10 News at 530p	CM	530-6p	M------	:30	1	$400.00	P-3	0.00	NM	1	$400.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays M------	Spots/Week 1	Rate $400.00	Rating 0.00								
41	WTSP	09/03/12	09/03/12	CBS Evening News CBS Evening News	CM	630-7p	M------	:30	1	$600.00	P-3	0.00	NM	1	$600.00
Week:		Start Date 09/03/12	End Date 09/09/12	Weekdays M------	Spots/Week 1	Rate $600.00	Rating 0.00								
42	WTSP	09/03/12	09/03/12	7-730p 10 News, 7pm M-F	CM	7-730p	M------	:30	1	$600.00	P-3	0.00	NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								

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WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
42	WTSP	09/03/12	09/03/12	7-730p 10 News, 7pm M-F	CM	7-730p	M------	:30	1	$600.00	P-3	0.00 NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	09/03/12	09/09/12	M------	1	$600.00	0.00							
43	WTSP	09/03/12	09/03/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M------	:30	1	$1,500.00	P-3	0.00 NM	1	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	09/03/12	09/09/12	M------	1	$1,500.00	0.00							
N 44	WTSP	08/25/12	08/25/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	-----S-	:30	1	$100.00	P-3	0.00 NM	1	$100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
	Week:	08/20/12	08/26/12	-----S-	1	$100.00	0.00							
												Totals	64	$32,655.00